

March 3, 2020
Amesbury Cultural Council
14 Cedar Street

Members present: Shannon Carroll (SC)-co chair, Louisa Wilson (LW)-co chair, Laura Kozlowski (LK)- Secretary, Susan Wagner(SW) Treasurer, Cheryl Desjardins(CD)

Non Voting attendees: dog Bodie, Hannah M. Pat Boylstein, Bonnie Brady, Amie Vanderall, Althea Volper, Joshua Kendall, Skylar(author) Amie Kendall, Anne Johnson, Lainie Senechal(LS)

1. **(6:35)Call to order(SC)**
 - introductions: 17 guests present
 - Approving of January Minutes. Bonnie made one change: Carriage Museum.
(SC) motion to approve, CD seconded, Unanimous.
2. **(6:37)Treasury's Report:** given by SW. Said musician Mark Young was paid and she paid for Wix website renewal. Three grants went out: Firehouse, Open Air Sculpture, and NBPT Documentary Festival. Discussed the year for Grant money dates and how we need to track grant money from city and ACC .SC wanted clarification on grant balance from 2019 and what account the underspent money goes into. She says we can carry that money into this year(2020) but we need to know what our total 2020 pot is and how it is different from the city pot.SC explains and thanks Artist Muse for hosting the Grant Reception.
3. **(6:41) Art at City Hall** BB says the next show will be the annual school show. We have a total of 4 shows a year. 1 show a year is for schools. This year it is Spawhawk and their theme is "equilibrium, harmony, and art" hanging April 3-July 10. Need to discuss with Jen Silva when the reception will be which needs to be a day without meetings since it will be well attended. July 13 will be the next show which is a community based photography show of images from a tour led by BB of local mills. It will be a juried show with history panels to accompany the images.
 - SC explains how we are looking for sub committee chairs and how you don't have to be a voting member to be a part of this yet we would love a dedicated volunteer. The more people the less time commitment. We are still in the growing phase and figuring things out but we ALWAYS need help on Studio TOur since its our biggest event .
 - LW asked BB about money for reception. BB suggested potluck with water and soda to be paid for. SC says we hope to have an annual budget for paper goods etc. We will keep submitting receipts as we spend and will monitor the totals.
Motion to approve (BB)
Seconded (CD) Unanimous
4. **(6:45) Poet Laureate:** LS mentions some events.

- March 31, Claire D. at the library is holding a K-5 poetry contest and planning on putting a verse on Riverwalk which ACC supplied funds for. 150 was raised by Flatbreads event but ACC needs to pay her first so she can buy supplies.
- April 2, Barewolf Poetry Trivia night by Steven.
- April 28 Poet coming to read at Senior center which is where monthly meetings have moved because of handicap access.
- Mid April, Ellie asks Mello Pia group which is a poetry and music group, but they haven't confirmed yet.
- March 24 Eve Linn @6pm will be at Senior Center. LW said she will update the website with this information.
- BB asks about poetry banners and SC has ordered patch for banner and bookmarks since they are getting printed at the same place.
- SC explains LS roll to the attendees and how we have assigned SW to be the liaison starting next month to be the person to attend the poetry meetings so they will feel ACC is supporting them.
- SC explains how Ellie is the Poet Laureate and wants to work all year round since she enjoys the readings and we will be discussing her budget on top of the stipend.
- BB asks about money in joint bank account since ACC wants to be an equal partner BB says SW needs to be on the account for a signature.

5. **(7:02pm) Grant Reception, March 18. 6-8pm** SC says she will pick up the key at 5pm and is ordering rack cards, signs and will get a list of recipients but not too many have RSVP'd. Not worried since its usually well attended. Its a great time to mix, mingle, meet artists and learn about grant programs. Food, wine and music. CD, SW & LK said they would help SW set up. LK volunteered photos. -LW & Althea volunteered to bake cookies. SW asked others to bring wine. SC bringing tablecloths. SC making name tags.
6. **(7:10pm) Studio Tours:** SC wants to start on studio tour plans now and tonight's topic is the Sponsorship packaging. CD did a new draft of packages since the old ones were confusing last year. Want a more comprehensive package to print, mail and email. This hopefully will help it to be faster and smoother.
 - CD went through and re-worded some things. Need to make it clearer for businesses to see what is in it for them.
 - Discussion about 1 or 2 trolleys. Last year museums were looking for a trolley to come to them but that was only for the 350th year. SC says stick with one trolley, if they want one, they can pay.
 - Discussed side panels on trolleys for advertising. Decided maybe 2 panels on each side(1000 each) and one on the back for (800)
 - Discussed how to make sure business and artists pay to advertise and be showcased in the booklet etc. BB says raise the rate to 100 to cover both artist and business. SC says we aren't going to supply artists for businesses, they

must do this on their own. Also if you are a trolley stop you need to have art or an attraction.

7. **(745pm) New Business:** Amesbury Carriage Museum applied for their grant and they had asked us to be a partner with the Essex county creative initiative. ACC would like to participate more. On May 2, there is a family day. How can we help? This year it's an industry theme and Pat explains the focus is power. In the millyard there will be a demo bringing small machines, blacksmith, solar, electric, where kids can build a dam, a carriage for kids to climb on, a weaver, music drums by sack field, games from the library. SC suggested a spirograph or spin art. Maybe we can purchase one and use it for other events.
CD motion to participate, SW seconded, Unanimous.

8. **(7:54) Finishing Up.**

SC says ACC is checking social media stats and thinking of sub committee and acc storage for the Chain Bridge collection. Maybe talk to the Mayor since we need money to restore or talk with McGinnis for appraisal. Mayor Gray didn't want ACC to sell it but refused to store it. SC is worried it will start smelling like cat litter since it is currently stored in her basement.

-Hoping to have more at Open Studios but weather is always a factor for outdoor activities. Would like to have food trucks at City Hall.

-Next meeting would like to discuss advance notice to artists, how to get more artists to sign up at cedar st but don't want to push too hard.

-SC opened guests to ask questions. Althea wanted to know why Barewolf didn't participate. She also thanked ACC for all the hard work we do to make this event happen. SC says it's nice to have active community members appreciate us and would love everyone to spread the word. We have always been a small group and it's our biggest challenge but we appreciate everyone attending tonight and hope they will look at our website and keep coming to our meetings! We have no expectations, just happy to see everyone.

9. **(8:05) Motion to adjourn (SC)**

CD seconded, Unanimous.